

Press release

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Loft living or antique chic?!

Your dream home can become reality with the Urban Classics wallpaper collection

Still heading the list of the most sought-after dream homes: the renovated period property and the stylish loft. Both have their own special appeal. Drawing its inspiration from the charm and character of these home environments is Urban Classics, the latest wallpaper collection from Hohenberger. Depending on your preference, the textures, colours and patterns can lend a touch of loft living to your own four walls, or add that vintage vibe.

Factory-chic in your home: industrial-looking wallpaper designs reminiscent of stone, concrete, rough plaster and iron grids. Industrial charm for your home - authentic, but with the refined touch typical of Hohenberger.

Ornamental patterns create an old-time ambiance with their noble, elegant and classic feel. Velour surfaces in rich colours don't just look good, they feel good too. Refined glossy effects add something very special to these designs.

Even if you're not (yet) living in the loft or renovated property of your dreams, you can still create something of that coveted feeling at home when you adorn your living space with wallpaper from the new Urban Classics collection.

About the Hohenberger wallpaper manufactory

Now in the third generation, the Taubert family is still producing wallcoverings with a lot of craftsmanship and great attention to detail. In addition to being 100% PVC-free, wallpapers from Hohenberg are produced particularly sustainable and exclusively in Germany. They adorn castles and museums, bars and lounges, hotels and offices, shops and apartments – not only in Germany but around the world.

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