

Press release, March 2020

## Hohenberger wallpapers - beautiful and healthy too.

Freshly renovated but still somehow smells of chemicals weeks later? It doesn't have to be this way. The wallpaper manufacturer Hohenberger produces all their products exclusively in Germany - in a particularly sustainable way and 100% free from harmful chemical ingredients which could be damaging to your health.

Home! The place where we feel safe and happy. The place where we surround ourselves with beautiful things and can simply be ourselves. Take a deep breath and relax. What definitely does not belong here are toxins from walls, floors and furniture that pollute the indoor air.

PVC is often used for the production of wallpapers because it's easy to process. However, the plasticisers contained in PVC are suspected of leaking into the air and being hazardous to health. But you can do without - as the wallpaper manufacturer Hohenberger shows.

The German manufacturer does not use PVC at all. Its paint and coating systems are exclusively water-based and thus 100% free of PVC, plasticisers and solvents. This doesn't hinder technical refinement: glittering glass beads and real granite stones, shiny special effects or the combination of different backgrounds and layers - everything is possible without PVC at the wallpaper makers from Hohenberg. The result: beautiful and healthy non-woven wallpapers that are quickly and easily applied to the wall and turn every home into something very special.

### **About the Hohenberger wallpaper manufactory**

Now in the third generation, the Taubert family is still producing wallcoverings with a lot of craftsmanship and great attention to detail. In addition to being 100% PVC-free, wallpapers from Hohenberg are produced particularly sustainable and exclusively in Germany. They adorn castles and museums, bars and lounges, hotels and offices, shops and apartments – not only in Germany but around the world. At Heimtextil 2019, Taubert is set to present a total of three new collections.

### **Media contact**

Taubert GmbH & Co. KG, Schirndinger Strasse 10, 95691 Hohenberg, Germany

Sabine Eyler

Email: [se@hohenberger-wallcoverings.com](mailto:se@hohenberger-wallcoverings.com)

Phone: +49 (0)9233 71401-0

[www.hohenberger-wallcoverings.com/presse](http://www.hohenberger-wallcoverings.com/presse)