

Press release, September 2021

## CRAFTED

### A touch of retro - interpreted for today

Patterns, lines and figures - everything seems random, spontaneous, unintentional. Colors flow gently and softly, merge into each other, seem hand-painted.

The CRAFTED collection is a tribute to randomness in a world where everything else is technically perfect and under control. CRAFTED celebrates creative craft techniques, reminiscent of batik, watercolor, smudge and stamp techniques.

Retro fans combine selected CRAFTED designs with matching furniture and accessories and recapture the good taste of past decades.

CRAFTED is a digitally printed collection that is also refined with classic printing techniques. This creates silky shimmering surfaces that add a touch of sophistication to the handmade character.

#### **About the Hohenberger wallpaper manufactory**

Now in the third generation, the Taubert family is still producing wallcoverings with a lot of craftsmanship and great attention to detail. In addition to being 100% PVC-free, wallpapers from Hohenberg are produced particularly sustainable and exclusively in Germany. They adorn castles and museums, bars and lounges, hotels and offices, shops and apartments – not only in Germany but around the world. At Heimtextil 2019, Taubert is set to present a total of three new collections.

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